Christine Arowolaju

PRODUCT DESIGN | UX/UI DESIGN

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Product and UX Designer with 5+ years of experience delivering enterprise digital experiences for Fortune 500 clients across Healthcare, Utilities, and Food and Beverage. Expert in design systems, end-to-end product design, and client-facing consulting. Background in journalism sharpens how I research, communicate, and tell stories through design.

PROFESSIONAL EXPERIENCE

Design Experience Senior Analyst, Accenture — Chicago, IL
Aug 2021 - Jan 2026

- Partnered with 10+ Fortune 500 clients across Healthcare, Utilities, and Food & Beverage on large-scale product initiatives, supporting complex, multi-system digital ecosystems.
- Managed and evolved 5+ enterprise design systems, including component architecture, variants, and documentation, enabling consistent implementation across products and teams.
- Designed 600+ scalable components in Figma, reducing duplicate design effort and supporting faster delivery across multiple work streams.
- Rapid produced 50+ interactive prototypes used for stakeholder reviews, usability validation, and alignment, accelerating feedback cycles and decision-making.
- Synthesized user research and usability testing insights to inform product decisions and refine end-to-end workflows.
- Ensured brand alignment and WCAG accessibility standards across all components and screens.
- Mentored 2 junior designers through monthly 1:1 sessions, providing guidance on design process, active project feedback, and career development.
- Served as Copywriter for Sparks: Tech Trends, an internal creative newsletter distributed to 200+ designers, highlighting emerging technologies and industry shifts.

Key Impact

- Collaborated weekly with product owners and developers to translate requirements into cohesive digital experiences, improving feasibility alignment and reducing rework during development by 90%.
- Designed a data marketplace interface used in client go-to-market pitches to visualize AI-driven data products, contributing to the successful close of a ~$1M pharmaceutical deal.
- Built team culture for a 40-person design team for 4 months, facilitated 8 sessions focused on Figma workshops, work-shares, and design trend discussions.

UX/UI Designer, HomeHero App — Chicago, IL
Jan 2021 - Aug 2021

- Established core UX foundations, including 4 personas, sitemaps, and 6 user journeys, to guide early product decisions.
- Conducted UX research, including 6 usability testing sessions, to validate assumptions, identify usability issues, and inform iterative design improvements.
- Led weekly stakeholder design reviews, using interactive prototypes to align on requirements, validate UX/UI decisions, and secure approval before development.
- Implemented visual hierarchy, layout structure, and interaction patterns to guide user attention and reduce cognitive load.

LEADERSHIP EXPERIENCE

Head of Media & Marketing, The Tent CC *(nonprofit)* — Chicago, IL
Jan 2021 - Aug 2021

- Lead creative direction for media and marketing, ensuring consistent brand execution.
- Manage cross-functional creatives (designers, photographers, videographers) to deliver social media content and brand campaigns.

Head of Media & Technology, Bible Church of Reconciliation — Harvey, IL
Jan 2021 - Aug 2021

- Manage cross-functional team of 15+ members across media and technology roles.
- Operate weekly in-house media production and live streaming across YouTube and Facebook Live
- Designed a 6-week Media & Technology Training Cohort to develop camera skills and knowledge in ProPresenter, Wirecast, Blackmagic Design ATEM.

CORE SKILLS

Tools & Software

Figma, Figma Make
Claude, Claude Design
Allassian (Jira, Confluence)
Azure DevOps

UX & Product Design

Product Design (End-to-End)
User Experience (UX) Design
User Interface (UI) Design
User Research & Usability Testing
User Flows & Journey Mapping
Wireframing & Prototyping
Responsive Web Design
Mobile App Design
Conversational UI

Design Systems & Strategy

Design Systems & Style Guides
Component Libraries
Product Thinking
UX Strategy
Accessibility (WCAG)

Leadership & Collaboration

Stakeholder Communication
Agile
Cross-functional Collaboration

EDUCATION

Springboard, Chicago, IL — Certificate in UX/UI Design
AUG 2020 - JULY 2021

University of Illinois, Urbana-Champaign, IL — M.S., Journalism
AUG 2016 - MAY 2017

University of Illinois, Urbana-Champaign, IL — B.A., Broadcast Journalism
AUG 2012 - MAY 2016